



**NINAKDESIGNS**

**nina kathleen**

graphic designer

## CREATIVE PROFILE

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Creative and resourceful Graphic Designer with a proven record of delivering impactful visual solutions. Known for blending creativity with strategy, I bring strong collaboration skills, attention to detail, and a commitment to elevating every brand I touch. Dedicated to continuous growth and building lasting relationships with clients and teams alike.

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## EDUCATION

### **ANTONELLI INSTITUTE: CUM LAUDE**

Sept. 2016-May 2018 Associate Degree

Major in Specialized Technology in Graphic Design

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## EXPERIENCE

### **GRAPHIC DESIGNER / ART DIRECTOR**

East Coast Saloons Hospitality • Spring Lake, NJ

May 2023 – Present

- Design social and print advertising campaigns for 14 unique restaurant brands nationwide.
- Develop cohesive menus and promotional materials aligned with brand identity.
- Collaborate with marketing and operations teams to ensure brand consistency.
- Leverage data insights to guide design strategies and boost engagement.

### **GRAPHIC ARTIST / PRODUCTION**

The Sandpaper News Magazine • Surf City, NJ

April 2019 – April 2023

- Designed and produced weekly publications for the South Jersey region.
- Created engaging advertisements driving consistent revenue growth.
- Managed layout design for print and digital editions with cohesive branding.
- Partnered with editorial and production teams to deliver polished visual content

## AWARDS

NJ Press Association

Better Newspaper Contest  
2020, 2021 & 2022

- Earned General Excellence three consecutive years.
  - Placed 1st in over 20 categories, including:
  - Best Use of Color
  - Best Use of Small Space
  - Best Use of B&W to Make a Statement
  - Best Multi-Media Online & Print Campaign
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## SKILLS

- Adobe Creative Suite
  - Branding & Visual Identity
  - Print & Digital Design
  - Marketing Collateral
  - Typography & Layout
  - Social Media Content
  - Project Management
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## PORTFOLIO

[NINAKDESIGNS.COM](http://NINAKDESIGNS.COM)

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